



AFRICA MASTERCLASS SERIES



INNOVATION & GROWTH

Global Best Practice Business Models.

This practical masterclass will share latest thinking from global best practice on how to continually create and re-create business models, innovate the customer value proposition, create new markets and new products by applying innovation principles to a growth imperative:

- Defining innovation zones in the business
- Making resourcing decisions to maximize investment impact
- Using the principles of design thinking to allow the feedback from client experiences to be channeled into the process
- Developing the internal capabilities to sustain an innovative mindset.

PROGRAMME FACILITATOR

Jared helps leaders and companies be more innovative, creative, productive and successful. He helps leaders become more skilled at leading innovation, at creating cultures that support and engender creativity, and at communicating more effectively. He has worked directly with and coached CEOs and executives from many globally recognized brands. He teaches and advises regularly on innovation and creativity, transformation and change and high performance. He has helped to build leadership programs and developmental events for some of the leading companies in the world - that execute strategy, change individual leaders, and ultimately transform organizations.

Jared is a former partner with Mercer consulting's Talent practice and an Executive Director at Duke Corporate Education. While at Duke University, he was faculty in Duke's Psychology & Neuroscience Department and has served as a faculty member in other leadership programs, including The Harvard Institutes for Higher Education and the Executive Leadership and Management Institute at Stanford University. He is an advisor, teacher, facilitator, and coach for clients across the globe, including Citi, Credit Suisse, Swiss Re, American Express, Coca-Cola, Bacardi, Chanel, PwC and other companies. He is a co-founder and CEO of PLOT Leadership, an advisory firm specializing in leader development and talent strategy



Dr Jared Bleak

Jared began his career at Harvard University, where he taught courses on leadership and management. Currently, he is writing and working on how to accelerate leadership and high potential development. His most recent book, *The Leadership Advantage: How the Best Companies are Developing Their Talent for Future Success*, documents best practice in leadership development.

Jared has written numerous book chapters and articles and has been quoted in the *Wall Street Journal*, *The New York Times*, *The Financial Times*, and other business and education publications. He holds masters and doctoral degrees from Harvard University and a bachelor's degree from Brigham Young University.

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Fee US\$ 1.100 per person.

Includes all materials and refreshments.

